



DOWNTOWN DURHAM YMCA

THE HEART OF DURHAM



NAMING OPPORTUNITIES FOR THE DOWNTOWN DURHAM YMCA

Donors who give leadership gifts of \$50,000 or more have the opportunity to name specific areas of the facility on their behalf or in honor/memory of another.

\$3,000,000+	YMCA Facility (reserved)
\$2,000,000+	Aquatics Center
\$1,500,000+	Wellness Center
\$1,000,000+	Gymnasium (reserved)
\$750,000+	Pool (2) (1 reserved)
\$500,000+	YMCA Lobby, Outdoor Wellness Plaza
\$250,000+	Indoor Track, Large Group Wellness Room, Administrative Wing
\$150,000+	Small Group Fitness Room (2) (1 reserved), Wellness Lobby
\$100,000+	Basketball Courts (2) (2 reserved), Kids Zone Suite (reserved), Multi-purpose Room, Locker Rooms (3) (1 reserved)
\$50,000+	Family Changing Rooms (4) (1 reserved), Staff Offices (7), Kids Zone Rooms (2)

Donors giving \$1,000+ will be listed in Association publications and on permanent recognition boards.

GIVING LEVELS

Wyatt and Lil Taylor Society	\$1,000,000+
1857 Society	\$250,000 - \$999,999
Founder's Circle	\$100,000 - \$249,999
President's Circle	\$25,000 - \$99,000
Red Triangle Society	\$5,000 - \$24,999
Character Builder's Society	\$1,000 - \$4,999