



## Dear Community Leaders and Friends of the YMCA:

The House of Finley Corporate Cup Challenge is unlike any traditional networking or 5K event. This is a one-of-a-kind Olympic-style co-ed teambuilding, opponent-taunting, skills-flaunting event that promotes health and wellness in the workplace for local companies and organizations.

The event will be held on October 17<sup>th</sup> 9a-12:30p at the Finley YMCA in Raleigh, events include obstacle courses, team building activities and inflatable challenges. This is the premier "adult field-day" challenge that will leave a lasting impression on your employees while supporting a great cause for a fee of \$600. What better way to do this than by being a part of the Corporate Cup Challenge! Here are a few ways you can participate:

### Build a team!

Think your company has the competitive spirit and no-quit attitude of a champion? Then gather your team of 8-15 employees and get on board. A full year of bragging rights are on the line! Registration opens February 1<sup>st</sup> Closes July 1<sup>st</sup> 2026.

### Become a corporate sponsor!

Looking for great brand identity with one of the area's top Health and Wellness facilities? Events like these could not be made possible without underwriting by corporate partners and sponsorships. Proceeds benefit the YMCA's Financial Assistance Program, which creates life changing opportunities for more than 5,000 people who could otherwise not afford our programs and services.

If you're up for the challenge, please contact Brad Barnes. You can reach Brad Barnes by email at [Brad.Barnes@YMCATriangle.org](mailto:Brad.Barnes@YMCATriangle.org) or by phone at (757)-739-4014 to learn more or register now!

Don't see exactly the right fit? Contact us for a customized sponsorship option that fits your budget. Again, thank you for supporting the community.

Brad 😊

# CORPORATE CUP CHALLENGE

## SPONSORSHIP OPPORTUNITIES

**"The CEO"**  
**\$5,000**

- » Two Teams
- » Corporate Representative has the opportunity to speak at the awards ceremony
- » Company name to appear on all pre-event materials as "Corporate Cup Challenge presented by (Company name)"
- » Company's banner (supplied by you) will hang at the entrance of the YMCA during the weekend of the event and will be seen by an estimated 1,000 visitors
- » A second banner (supplied by you) from your organization will be displayed on the field during the main event.
- » Company logo included on invitations sent to 300 area businesses and community organizations.
- » Logo featured on t-shirts for all participants
- » Logo displayed on "leader board" throughout the event
- » Logo (and web link) featured on the Corporate Cup Challenge website
- » Company name featured in all press releases
- » Company highlighted in special Corporate Cup Challenge social media posts
- » Ability to include promotional information and business cards in gift bags
- » Opportunity to showcase your organization at a 6-foot table (with linen)

**"The Executive"**  
**\$3,000**

- » One Team
- » Company banner (supplied by you) will be displayed on the field during the main event.
- » Company logo included on invitations sent to more than 300 area businesses and community organizations.
- » Logo featured on t-shirts for all participants
- » Company name featured in all press releases
- » Logo (and web link) featured on the Corporate Cup Challenge website. Logo also featured in press releases.
- » Company highlighted in special Corporate Cup Challenge social media posts
- » Ability to include promotional information and business cards in gift bags.
- » Opportunity to showcase your organization at a 6-foot table (with linen) during the event

**"The Manager"**  
**\$2,000**

- » Company banner (supplied by you) will be displayed on the field during the main event.
- » Company logo included on invitations sent to more than 300 area businesses and community organizations.
- » Logo featured on t-shirts for all participants
- » Company name featured in all press releases
- » Logo (and web link) featured on the Corporate Cup Challenge website
- » Company highlighted in special Corporate Cup Challenge social media posts
- » Ability to include promotional information and business cards in gift bags

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Individual Event Sponsor \$1,000

- » Company logo will be on signage at individual event
- » Company logo will appear on website
- » Company name will be announced as Event Sponsor before the event

### Lunch Sponsor In-Kind Donation

- » Company logo will be on signage at pavilion
- » Company logo will be on participant t-shirts and on our website
- » Opportunity for you to feed our hungry crowd